

SUMMER DIP: PACK TO THE FUTURE!

DIRECT IMPACT PROJECTS – “THE COFFEE CUP”

Overview

The first Direct Impact Project Competition of 2019 is now open! In 2017, all three RTI programs came together to donate tons of coffee to the people of Puerto Rico in the wake of Hurricane Maria via an inter-program competition that became known as the Fanthropy Coffee Cup (which Whovian Running Club has skillfully won two years in a row!). This year, all FOUR Fanthropy Running Programs will compete in the Direct Impact Competition, but since it is such a cool name, we've decided to keep calling it the Coffee Cup...even when there's no coffee being donated! The winner of the Fanthropy Coffee Cup will be the program that does the best exceeding their goal for this event AND the Winter DIP in late November/early December.

Charity Beneficiary

At age 7, just a few months before her 8th birthday, a thoughtful little girl named Mandi Simon, was asked by her mother what she wanted for her birthday. Her response was simple, but filled with passion: She wanted to make a difference in the lives of other kids! She wanted to create a non-profit to help other kids and, with the last name Simon, it was easy to come up with the name. The philosophy of Mandi's new organization was pretty straight forward: "Kids Celebrating Kids." For their initial project, they decided to start with birthdays and making sure kids had a chance to celebrate what that special day represents. They provide "birthdays in a box" to low-income families that include all the supplies for a birthday party plus a gift that is something the child needs and a second gift that is something that the child wants for fun!

The second project they came up with was "High Five for Supplies" which provides thousands of backpacks full of school supplies for kids in need all over the country.

In 2018, they set a Guinness World Record by packing 8,148 backpacks in 8 hours!

Anyone want to see what happens when Fanthropists get involved?

Yes. Yes, we do.

RTI is pleased to announce that this year's Summer Direct Impact Project will be supporting Simon Says Give by collecting specific school supplies for their next World Record Setting event in Minneapolis at the Mall of America!



PHRC GREAT HALL



WRC TARDIS



CRC LUKE'S DINER



FRC FAN DOMAIN

6/14/19

So, here are the details:

Dates: 14 June to 7 July. See the details later on, but packages must be *postmarked no later than 3 July and received in Minnesota no later than 7 July.*

Item to be donated / Point Value:

- #2 Pencils (box of 1 dozen) = 1 Point
- Colored Pencils (box of 1 dozen) = 1 Point
- Glue Sticks = 0.5 points per glue stick (quantity in a particular package doesn't matter)
- Highlighters = 0.5 points per highlighter (quantity in a particular package doesn't matter)

Specifications: *We are donating specific items for a specific effort.* The #2 pencils and colored pencils **MUST** be in boxes of a dozen as volunteers will be putting one box in each backpack. **A box of pencils that is not one dozen will not count**, so please don't send 6-packs, 24-packs, 144-packs, etc. Glue Sticks and Highlighters can be individual or in packages of **ANY** quantity. Volunteers will break up any packaging and put individual highlighters and glue sticks in each backpack.

Collection Point Address: [House/Team Name] - Simon Says Give
3432 Denmark Ave PMB #370
Eagan, MN 55123

Overall RTI Goal: 18,000 school supply items!!!

International Members: We were unable to find comparable charitable organizations based in Europe, Canada or Australia. We ask, for this DIP only, that international members utilize Amazon and other online stores or contribute to their House/Team/CRC PayPal account. Of course, if you wish to send school supplies directly to Minnesota, you are welcome to do so, but we recommend contributing to your House/Team's bulk purchase rather than spending your funds on postage. Our Winter DIP, like last year, WILL have international collection points. Promise.

Minnesota Elves: We have organized several Fanthropy members who live in the Twin Cities to count all of the DIP donations at the Simon Says Give office in Eagan, Minnesota. These volunteers will go to Simon Says Give on specific days to open boxes, count up the donations, take pictures of the increasing towers of school supplies, and enter the results into a Google Doc. We will then report to you twice a week on the status of the competition.



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DOUBLE/TRIPLE/QUADRUPLE COUNTING & RTI'S "COFFEE CUP":

We have four incredible Fanthropy Running Programs: Potterhead Running Club, Whovian Running Club, Chilton Running Club and Fandom Running Club. All four programs will be participating in all Direct Impact Projects from now on!

If you are a member multiple programs, your donation will count for any of the teams you identify! Hence, if you are a member of Hufflepuff, Team Villains, CRC, and FRC and you donate 10 boxes of #2 pencils, your donation will result in 10 points for Hufflepuff, 10 points for Team Villains, 10 points for CRC, and 10 points for FRC!!

Each program has a baseline goal based on size and previous accomplishments:

Potterhead Running Club: 1,400 School Supplies

Whovian Running Club: 300 School Supplies

Chilton Running Club: 150 School Supplies

Fandom Running Club: 170 School Supplies

2019 SUMMER DIP GOALS

Potterhead Running Club*		Goal 1	Goal 2	Goal 3	Goal 4	Goal 5
		20 Points	30 Points	40 Points	55 Points	75 Points
Ravenclaw	40%	560	1680	2800	3920	5600
Slytherin	30%	420	1260	2100	2940	4200
Gryffindor	15%	210	630	1050	1470	2100
Hufflepuff	15%	210	630	1050	1470	2100

*Faculty/Independents don't have a specific goal, but their donations will contribute to HRC's numbers for the Coffee Cup.

Whovian Running Club		Goal 1	Goal 2	Goal 3	Goal 4	Goal 5
		20 Points	30 Points	40 Points	55 Points	75 Points
Companions	30%	90	270	450	630	900
Time Lords	30%	90	270	450	630	900
Villains	40%	120	360	600	840	1200

*Non-affiliated WRC members don't have a specific goal, but their donations will contribute to WRC's numbers for the Coffee Cup.

Chilton Running Club		Goal 1	Goal 2	Goal 3	Goal 4	Goal 5
CRC	100%	150	450	750	1050	1500

Fandom Running Club		Goal 1	Goal 2	Goal 3	Goal 4	Goal 5
FRC	100%	170	510	850	1190	1700

The program exceeding their goal by the most for this DIP and the Winter DIP will win the Fanthropy Coffee Cup to be awarded at the 2019 Yule Ball!



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HOUSE CUP/WHOVIAN CUP GOALS & BULK ORDERS:

Each PHRC House and WRC Team are also working to earn House Cup and Whovian Cup points. But you are NOT competing against the other houses. You are simply trying to achieve YOUR goals based on past performance. You will earn points as you achieve goals:

Goal 1 – 100% of Goal: 20 Points

Goal 2 – 300% of Goal: 10 Additional Points (Total of 30)

Goal 3 – 500% of Goal: 10 Additional Points (Total of 40)

Goal 4 – 700% of Goal: 15 Additional Points (Total of 55)

Goal 5 – 1000% of Goal: 20 Additional Points (Total of 75)

BULK ORDERS

Since this is part of the competitions for PHRC and WRC, we allow Houses/Team to collect funds in order to do large bulk orders in order to maximize resources. However, there are some important guidelines on how this will be accomplished.

Each House/Team has been assigned a specific item **for bulk orders only**. Individuals are free to send **any** of the four items if they are sending the school supplies themselves or ordering online from Amazon, Target, etc.

PHRC

Ravenclaw -- #2 Pencils
Slytherin -- Colored Pencils
Gryffindor -- Glue Sticks
Hufflepuff -- Highlighters

WRC

Companions -- #2 Pencils
Villains -- Colored Pencils
Time Lords -- Glue Sticks

These bulk donations will count ONLY for the House or Team who makes the bulk order. We can't allocate portions of those bulk donations to other teams/houses (i.e. a person donates \$10 to the Ravenclaw PayPal. They cannot have \$6 go to Ravenclaw and \$4 to Companions).

As folks are donating as part of an RTI program, RTI has created individual PayPal accounts for each PHRC House and WRC Team under the RTI 501(c)3 umbrella so that RTI has full visibility, no



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one is utilizing their personal information, and all funds sent to these accounts will be 100% tax-deductible!

To donate to these accounts, you can use the links below. More information about how your House/Team will utilize these funds, please speak with your House/Team leadership.

Gryffindor: <http://www.paypal.me/HRCGryffindor>

Ravenclaw: <http://www.paypal.me/HRCRavenclaw>

Slytherin: <http://www.paypal.me/HRCSlytherin>

Hufflepuff: <http://www.paypal.me/HRCHufflepuff>

Team Companions: <http://www.paypal.me/WRCCompanions>

Team Time Lords: <http://www.paypal.me/WRCTimeLords>

Team Villains: <http://www.paypal.me/WRCVillains>

Donations to these accounts can only be made DURING the DIP period. Houses/Teams cannot solicit or collect DIP account donations outside of the DIP period. House/Team leaders will make sure to use as much of the balance of these accounts as possible so that no more than \$20.00 is left in the account once DIP is over. No significant balance can be held for a future DIP as these funds were donated for this specific purpose.

MORE INSTRUCTIONS, IDEAS & SUGGESTIONS

1. Packages must be postmarked no later than July 3rd and **received** no later than July 7th. We have to set a firm end-date, so please plan your mailing accordingly. School supplies received after that date will still end up in backpacks and help with the world record effort...they just won't count for points.
2. School supplies can be **purchased** or **donated**. If you organize a school supply-drive at your office, church or school, then you can claim all of the items as if it was a single donation from you. After all, you did the all work of organizing! If you are a parent, your kids might be ending the school year and bringing home unused school supplies. You



CAN donate these school supplies as long as they are unused. Pencils and colored pencils still need to be in a complete box of 1 dozen.

3. Pencils and colored pencils must be sent in **unopened boxes of a dozen**. Please don't break them down. Glue Sticks and Highlighters can be sent in packaging or can be taken out of the packaging if that makes shipping easier.
4. No specific brands are required (i.e. Elmer's glue, etc.), so feel free to clear out your local dollar store or other bargain locale! Off-brand pencils and glue sticks are just as good as the more expensive options.
5. If you are mailing the school supplies yourself, you must **PRINT** and **INCLUDE** the donation slip (see the last page) to get credit for your House/Team/CRC/FRC. If your household has more than one House/Team represented, please decide which person will get credit for which items (please don't double count items) and include separate slips for each person, *but you should ship them in the same box to save postage.*
6. If shipping the items yourself, we highly recommend the US Postal Service and their medium flat rate priority box that you can pick up for **free** at any post office. Fill it as much as you can and it's still the same flat rate. ***Do NOT let the Post Office "upsell" you!!*** You do NOT need "express" mail, special tracking, delivery confirmation, insurance, or ANY bells or whistles. Priority Mail will arrive in Minnesota within 2-3 days regardless of where you are in the US. If you sent it by the 2nd or 3rd, it should make it to Minnesota in time.
7. If you are purchasing via Amazon/Target/Online Store, just put your HOUSE/TEAM/CRC/FRC NAME on the *gift receipt* AND, just to be safe, put abbreviated House/Team information **in the address** to ensure you get credit for donation in case they forget the gift receipt. **You MUST include "SSG" before your team info in the**



address! We recommend abbreviating when listing more than two teams so nothing gets truncated.

EXAMPLES:

SSG - Gryf/TL/CRC/FRC
3432 Denmark Ave PMB #370
Eagan, MN 55123

SSG - Villains/FRC
3432 Denmark Ave PMB #370
Eagan, MN 55123

SSG - Ravenclaw/CRC
3432 Denmark Ave PMB #370
Eagan, MN 55123

8. There is **NO** per person limit on donated items! Do as much #somuchgood as you want!
9. Keep track of all of your expenses! 100% of your donation for DIP is tax-deductible! You can count the items AND the shipping!
10. If you use Amazon, please consider using Amazon Smile and choosing Random Tuesday Inc and help us do even more #somuchgood! Just go to <https://smile.amazon.com> and search for "Fanthropy" or search for "Random Tuesday" to select RTI as the charity beneficiary...and it doesn't cost you anything extra!
11. If you are sending packages to the US and a customs form is required, PLEASE mark it as a "Humanitarian Aid" and "\$0.00" value so no one has to pay any customs taxes. Donated items lose all monetary value as soon as they are donated as they will be given free of charge to kids in need.



PRINT THIS PAGE AND INCLUDE IN YOUR PACKAGE!

PACK TO THE FUTURE DIP

Name: _____

Number of 1-Dozen Box of #2 Pencils: _____

Number of 1-Dozen Box of Colored Pencils: _____

Number of Glue Sticks: _____

Number of Highlighters: _____



PHRC Members
Choose Your House:
(circle one)

GRYFFINDOR

HUFFLEPUFF

RAVENCLAW

SLYTHERIN

FACULTY



WRC Members
Choose Your Team:
(circle one)

TEAM COMPANIONS

TEAM TIME LORDS

TEAM VILLAINS

WHOVIAN (NO TERM)



CRC Members
Simply Circle Here



CRC



FRC Members
Simply Circle Here



FRC



PHRC GREAT HALL



WRC TARDIS



CRC LUKE'S DINER



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